



Officer Report
Maverick Executive Committee
VP Public Relations, Mike Becko, ASC

April 18th , 2017

Status Summary

- Our club contest was not well-attended. We need to get more energy and recruitment into the club.

Areas in Need of Attention

- More publicity for our club
- Start posting 30-second videos of the club meetings
- Do we have a Meet up account?
- Set a working agenda for the our anniversary party.

Goals for Next Review

- Review the lessons learned from event. What worked , what didn't work.
- Revisit club bios again and do headshots again for the new people.
- Announce headshots starting next week the 28th,