



Officer Report
Maverick Executive Committee
VP Public Relations, Mike Becko, ASC

February, 21st, 2017

Status Summary

- Submitting PSA's to East Valley Tribunes and the Arizona Republic for our contest on March 7th.

Areas in Need of Attention

- More publicity for our club contest.
 - Invite previous members to the event
 - Invite other club members to the event
 - Advertise on the Division website with photos or video clips
 - Pass out our invitation cards to the event
 - Secure a business to provide food for the event, (donation).

Goals for Next Review

- Review the lessons learned from event. What worked , what didn't work.
- Revisit club bios again and do headshots again for the new people.