



**Officer Report**  
**Maverick Executive Committee**  
VPM Winona Fox-Petersen CC

August 18, 2015

### **Status Summary**

- The projected goal is to sign-up 6 new members before the end of December 2015. We signed up one new member in July. The VPM team is currently on track if we continue to sign up one member a month through December.
- The two individuals slated to assist the VPM have decided to cut back on meeting attendance. The VPM team currently consists of one member, Winona Fox-Petersen.
- The VPM team has contacted new members of the Mavericks meetup individually, inviting them to attend meetings.
- Visitors whom had signed the visitor's log within the past two years were contacted and invited to attend a meeting.
- Members who have gone inactive have been contacted. The VPM team has invited them to return to Mavericks, when possible. It has been stressed how much they are missed.
- The VPM team is attempting to pinpoint the cause of attrition among an identified group within the club.

### **Progress**

- An induction ceremony was held on August 5<sup>th</sup>, 2015 at the beginning of the Maverick's meeting. Pablo Rodriguez was successfully inducted into Maverick Toastmasters. Winona Fox-Petersen, VPM led the induction ceremony. David Douglas was in attendance as Pablo's mentor. Inductions will be held on the first Tuesday of each month for new members at the beginning of the regularly scheduled meeting.
- One prospective member visited the club on August 5<sup>th</sup>. The contents of the membership booklet were explained to him. All of his current questions were answered. He was given the VPM's phone number and email in the event he had further questions.
- New member orientations are slated to begin in the future on the third Tuesday of each month. A beginning date has not been decided. This date is dependent on room access.

- Reviewed definition of “Smedley Award” .“ In honor of Ralph Smedley and the birth of the Toastmasters club, Toastmasters International holds the Smedley Award contest each year. To qualify, the individual club must add five new, dual or reinstated members between August 1st and September 30th. Those clubs receive a ribbon for their banner and a 10% discount off their next club order. This is a great opportunity to collaborate and encourage others to spread the word about Toastmasters and bring new members to your club.” The VPP was contacted regarding recruiting new members
- An induction script and a new member added to the success of the new member induction ceremony.

### **Areas in Need of Attention**

- New member booklets require assemblage.
- Promote the Smedley Award
- Attract visitors to meetings

### **Goals for Next Review**

- Visitor attendance or lack thereof will be addressed.
- Promote Smedley Award Membership Drive
- Sign-up five new, dual or reinstated members
- Discuss results of member interest survey
- Assign a member to act as VPM while VPM is not in attendance
- Ten membership booklets will be assembled.
- Review results of Member Interest Survey
- **Prospective members will be contacted. Ongoing.**